

For Immediate Release  
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### **Rotunda Dance Series: Arax Dance**

Presented by Dancers' Group and World Arts West,  
in partnership with San Francisco Grants for the Arts and  
San Francisco City Hall

**Free**

November 1, 2013  
12 Noon  
San Francisco City Hall

SAN FRANCISCO, CA—October 1, 2013— Join us for an exhilarating lunchtime dance performance amidst the grandeur of San Francisco City Hall. **Arax Dance** will be gracing City Hall's Rotunda with a selection of works inspired by traditional Armenian dance, with a distinctly modern twist. Over a dozen dancers—including youth from Arax's training program—will perform in pieces whose roots are in Armenian literature, folklore and traditional movement.

The high-profile Rotunda Dance Series brings many of the Bay Area's most acclaimed dance companies to San Francisco City Hall's Rotunda space for free noon-time performances taking place the first Friday of each month. Events primarily involve dance, but often also include live music, theater or other performing art disciplines.

This free public performance is part of the Rotunda Dance Series, a partnership between Dancers' Group and World Arts West with San Francisco's Grants for the Arts and San Francisco City Hall.

**About Arax Dance ([facebook.com/ARAXdance](https://www.facebook.com/ARAXdance))** Arax Dance is an independent Armenian dance company, specializing in the art of traditional and contemporary movement. It was founded ten years ago under the leadership of Artistic Director and Choreographer, Ms. Noemi Araxi. Araxi was a principal ballet dancer with the Armenian National Ballet and has also toured several times with the Kirov and Bolshoi Ballets. Her tenure with such prestigious companies has led her around the globe, with numerous performances in Europe, South America, Canada and the United States. While here in the US, Noemi has taught and choreographed for some of the Bay Area's foremost ballet schools, including the San Francisco Ballet. Since making its debut, Arax Dance has gained recognition with a string of cultural performances throughout the Bay Area. The company prides itself on achieving a unique balance between authentic Armenian movements and modern, creative interpretation.

**About World Arts West ([worldartswest.org](http://worldartswest.org))** For over three decades, World Arts West has supported and presented world dance artists throughout the San Francisco Bay Area. The main

presenting program of the organization is the nationally acclaimed *San Francisco Ethnic Dance Festival*, which presents over 100 distinct dance forms and thousands of local dancers who are sustaining and innovating within those forms. The organization works year round to advance cultural literacy and build bridges of cultural understanding.

**About Dancers' Group (dancersgroup.org)** Dancers' Group promotes the visibility and viability of dance. Founded in 1982, we serve San Francisco Bay Area artists, the dance community and audiences through programs and services that are as collaborative and innovative as the creative process. As the primary dance service organization for the second largest dance community in the country, Dancers' Group's many programs help artists produce work, build audiences, and connect with their peers and the community.

The 2013 Rotunda Dance Series will continue on Friday, December 6 with Dimensions Dance Theater.

The Series will pick up again in March 2014; the full 2014 series schedule will be available this fall at [dancersgroup.org](http://dancersgroup.org).

**Calendar Editors please note:**

**Who:** Rotunda Dance Series: Arax Dance

**What:** Free monthly dance performance, presented by Dancers' Group and World Arts West, in partnership with San Francisco Grants for the Arts and San Francisco City Hall.

**Cost:** Free

**Where:** City Hall, San Francisco

**When:** Friday, November 1, 2013, Noon

**Info:** Michelle Lynch, (415) 920-9181, [michelle@dancersgroup.org](mailto:michelle@dancersgroup.org)

Images available upon request.

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