CA$H | dance

Spring 2018 Guidelines | Deadline: Mon, April 9, 5pm

CA$H is a granting program for dance artists and organizations in the San Francisco Bay Area. CA$H was designed in 1999 by artists, for artists. The program seeks to support projects that represent the many diversities of Bay Area dance community (race, genre, age, gender, ability, experience, location).

CA$H | dance is a program of Dancers' Group, funded by the William and Flora Hewlett Foundation and San Francisco Grants for the Arts.

DEADLINE for the SPRING DANCE ROUND
Mon, **April 9**, 5pm
Applications are submitted via online form at dancersgroup.org/cash
If submitting online is a hardship please contact Dancers' Group staff to discuss alternatives.

GUIDELINES

- Grant awards are $3,000 for both individual ARTISTS and ORGANIZATIONS
- DANCE ARTISTS may apply for support of an artistic project.
- DANCE ORGANIZATIONS may apply for support of an artistic project OR for an organizational development project (e.g. website, computer purchase, marketing initiative, etc.) that will improve their ability to create/present their work.

Complete the online application form based on your eligibility and request:

    DANCE ARTIST
    DANCE ORGANIZATION, ARTISTIC PROJECT
    DANCE ORGANIZATION, DEVELOPMENT PROJECT

ELIGIBILITY

CA$H accepts applications from Bay Area ARTISTS and small ORGANIZATIONS that create and perform dance works. The Bay Area includes San Francisco, Alameda, Contra Costa, Santa Clara, San Mateo, Santa Cruz, Monterey, Marin, Napa, Sonoma and Solano Counties.

* DANCE ARTISTS must be at least 18 years old. Artists must be able to document at least one work that was presented publicly. Artists do not need a fiscal sponsor. Artists working as collaborators must select one lead artist to be primary for the application, and include information for all collaborators in the "Artist History" section.

* DANCE ORGANIZATIONS must be able to document at least a two-year history, with a minimum of two works that were presented publicly in separate years. Dance Organizations operate within a structure that is different than an individual artist and must have an operational budget under $100,000. CA$H does not require organizations to be fiscally sponsored or have nonprofit status.

If an organization does not yet have a two-year performance history, submit a "DANCE ARTIST" application. Likewise, if a dance artist is applying for a project with the entity they direct that has a

performance history longer than two years, submit a "DANCE ORGANIZATION" application. If you have questions about which category to apply to, contact us.

No applications from full time students, CA\$H personnel, or from organizations that are primarily presenters, performance venues, or arts education programs.

Applicants can only submit one proposal per granting round.

If you've recently received a CA\$H grant you may reapply after sitting out one round as well as submitting a final report on the project for which you were funded.

HOW DECISIONS ARE MADE

The CA\$H program started in 1999 and was designed as an artist-driven program and, in line with that, a peer panel of five artists/administrators are assembled to review each round of applications and make granting decisions. It is Dancers' Group's commitment to gather a panel that is as diverse as possible (identities, geography, discipline, experience, etc.). Panelists are empowered to interpret the priority criteria through the filter of their own personal experiences and artistic views, while staying true to the guiding principles on which CA\$H was founded.

The panelists will review each project based on the following criteria*:

- The project/work will have an **impact** on the artist, the organization, the community or the field (as demonstrated in the Project Narrative)

- The project/work will result in a **tangible creative activity** (as demonstrated in the Project Narrative and Budget)

- The strength of the **artistic history and/or potential** (as demonstrated in the Project Narrative, Artistic History, Work Sample, and Support Material)

*Organization development projects are reviewed based on how effectively they will support the applicant organization in their capacity to create work based on the above criteria.

TIMELINE

Awards: Grant awards will be announced via email in late June 2018. While there is no specific grant period in which the funds must be used, the creative activity (e.g. final performance) identified in the application must take place after July 15, 2018.

Final Reporting: Grantees will complete an online report of the funded project within two months of the project completion date. The report includes: how the money was spent; additional sources of income that supported the project; total project expenses; when and where the project/event took place; the number of artists involved; and the number of people who attended a performance, if applicable. We also request copies of any press, audience feedback and promotional materials.

For Theatre artists: There is no longer a common application form for dance and theatre projects. Visit theatrebayarea.org for deadlines, guidelines, and application instructions.

Questions? Email michelle@dancersgroup.org or call 415-920-9181