# CA\$H | dance



Spring 2019 Guidelines | Deadline: Monday, March 25

**CA\$H** is a granting program for individual artists and organizations in the San Francisco Bay Area. CA\$H was designed in 1999 by artists, for artists. The program seeks to support artistic projects that represent the many diversities of Bay Area dance community (race, genre, age, gender, ability, experience, location).

CA\$H | dance is a program of Dancers' Group, funded by the William and Flora Hewlett Foundation and Grants for the Arts.

#### **DEADLINE for the SPRING ROUND**

Monday, March 25, 11:59pm

Applications are submitted via online form at dancersgroup.org/cash

If submitting online is a hardship please contact Dancers' Group staff to discuss alternatives.

Grant awards are \$3,000 for individual artists and organizations for support of an artistic project. \*NEW\* Creative activity (e.g. final performance, research, educational initiative) must take place between July 1 and December 31, 2019.

Complete the online application form based on your eligibility and request:

INDIVIDUAL ARTIST
DANCE ORGANIZATION

#### **ELIGIBILITY**

CA\$H Dance accepts applications from INDIVIDUAL ARTISTS and DANCE ORGANIZATIONS residing and making work in the Bay Area. The Bay Area includes San Francisco, Alameda, Contra Costa, Santa Clara, San Mateo, Santa Cruz, Monterey, Marin, Napa, Sonoma and Solano Counties.

- \* INDIVIDUAL ARTISTS must be at least 18 years old. Artists must be able to document in the application at least one work that was presented publicly. Artists applying to CA\$H do not need a fiscal sponsor. An application can be submitted by an individual artist working with collaborators; these details will be included in the "Project Narrative" and "Artist History" sections.
- \* DANCE ORGANIZATIONS must be able to document at least a two-year history, with a minimum of two works that were presented publicly in separate years in the Bay Area. Dance Organizations must have an operational budget under \$100,000. CA\$H does not require Dance Organizations to be fiscally sponsored or have nonprofit status.

If a project is taking place under the umbrella of an organization, submit a DANCE ORGANIZATION application. If you direct a dance organization, only submit an INDIVIDUAL ARTIST application if your project is taking place outside the organization's structure. If you have questions about which category to apply to, contact us.



No applications from full time students.

## Applicants can only submit one proposal per granting round.

CA\$H awardees may reapply after sitting out one round as well as submitting a final report on the project for which you were funded.

#### **HOW DECISIONS ARE MADE**

The CA\$H program started in 1999 and was designed as an artist-driven program and, in line with that, a peer panel of artists/administrators are assembled to review each round of applications and make granting decisions. It is Dancers' Group's commitment to gather a panel that is as diverse as possible (identities, geography, discipline, experience, etc.). Panelists are empowered to interpret the priority criteria through the filter of their own personal experiences and artistic views, while staying true to the guiding principles on which CA\$H was founded.

## The panelists will review each project based on the following criteria:

- The project/work will have an **impact** on the artist, the organization, the community or the field (as demonstrated in the Project Narrative)
- The project/work will result in a tangible creative activity (as demonstrated in the Project Narrative and Budget)
- The strength of the artistic history and/or potential (as demonstrated in the Project Narrative, Artistic History, Work Sample)

## TIMELINE

**Awards:** Grant awards will be announced via email in late June 2019. The creative activity (e.g. performance, research, educational initiative) identified in the application must take place in the sixmonth period between July 1 and December 31, 2019.

**Final Reporting:** Grantees will complete an online report of the funded project within two months of the project completion date. The report includes: how the money was spent; additional sources of income that supported the project; total project expenses; when and where the project/event took place; the number of artists involved; and the number of people who attended the public activity, if applicable. We also request copies of any press, audience feedback and promotional materials.