



Dancers' Group has compiled data from a May 2020 COVID-19 Impact Survey from **49 dance organizations** and **184 individuals**. We acknowledge:

- This data is not reflective of every experience
- This survey was distributed via email and shared on social media
- Dancers' Group staff are not trained data collectors
- The pandemic has continued to deeply impact us all

The survey data that begins on page 2 reflects the financial, social, and long-term implications on the Bay Area dance community.

Observations

- These responses reflect a range of experiences. There is no one-size-fits-all resource or support that is serving everyone at this time.
- Artists and Organizations are experiencing loss at different levels (loss of opportunities, income, connection).
- 47 out of 49 organizations reported loss of income, and at least 118 out of 184 individuals reported loss of income.
- The impacts are significant on a "small" group of respondents, therefore we can infer even greater losses among the Bay Area dance community.
- The relief funds (governmental and others) are not sufficient to meet the need.
- Nearly all respondents expect COVID-19 to impact the dance community "extremely severely."
- Artists and Organizations are resilient and adaptable. There is a willingness and ability to shift in this challenging time.

Organization Survey Results

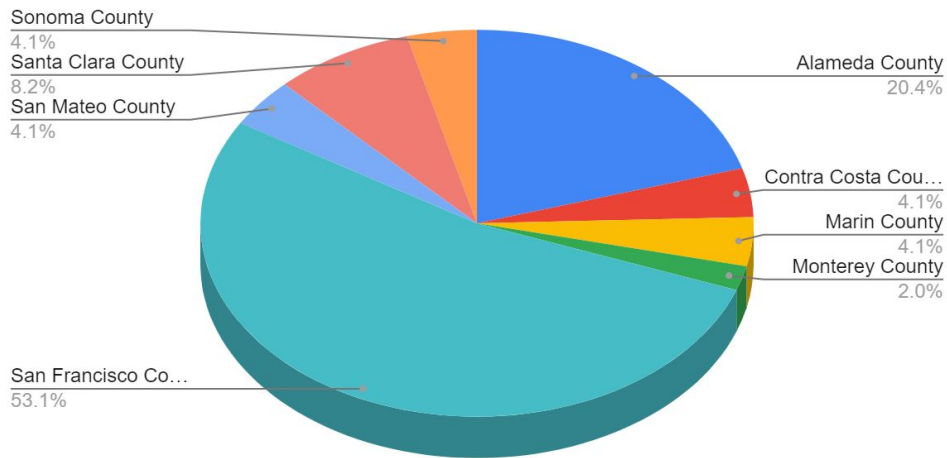
Who responded

49 dance organizations responded to our COVID-19 Impact Survey that opened on May 21 and closed on June 4, 2020.

Organizations Identify Themselves As: (check all that apply)	#	%
Small Dance Organization	34	69%
Large Dance Organization	5	10%
Mid-sized dance organization	2	4%
Presenter	9	18%
Arts Administrator	6	12%
Support Service (Dance Medicine professional, Grant Writer, Printer, IT, etc.)	2	4%
Self-Describe: Non-profit with a dance program	1	2%
Self-Describe: Bridging Somatics & the Performing Arts for Social Change Training Program	1	2%
Self-Describe: Dance Store	1	2%
Self-Describe: Small dance performing and educational institution	1	2%
Funder	0	0%

Location of Dance-Related Activities/Work

- 8 Counties total. All Bay Area counties were represented, except for Napa County, Santa Cruz County and Solano County.
- The largest number of organization respondents are creating work in SF and Alameda Counties.



Style of dance

- 49 dance styles were represented by the organization respondents, ranging from cultural dances (West African, Kathak, Mexican Folk, etc.) to classical stage dance (Ballet, Modern, Musical Theatre, etc.), and all styles in between.

What style(s) of dance are incorporated in your organization?					
modern	17	acro	1	lyrical	1
contemporary	16	aerial	1	mixed genre	1
ballet	12	Afro Latin	1	partnering	1
hip hop	8	ballroom	1	Persian dance	1
jazz	8	bellydance	1	polynesian	1
dance theater	6	breaking	1	popping	1
variety/all styles	5	choreography	1	post-modern	1
tap	4	computer augmented choreography	1	salsa	1
musical theatre	3	contact	1	samba	1
Bhangra	2	cultural	1	tango	1
Bollywood	2	dance improvisation	1	yoga	1
contemporary ballet	2	dances influenced by the African Diaspora	1		
dance and technology	2	flamenco	1		
Kathak	2	folk dance	1		
Mexican folk dance	2	folkloric	1		
site specific	2	historic social dances	1		
traditional	2	history	1		
urban dance	2	house	1		
West African	2	locking	1		

Organization: Financial Impact on the Bay Area Dance Community

Income

Where does the majority of your organizational income come from? (check all that apply)	#	%
Grants/Donations	31	63%
Performances/Ticketed Events	25	51%
Tuition or class fees	24	49%
Rentals	6	12%
Support Service (Dance Medicine, Grant Writer, Printer, IT, Graphic Designer, Costume Designer, etc.)	1	2%
Self-Describe: Dance gear sales and shoe sewing service	1	2%
Self-Describe: Self-funded	1	2%
Arts Administration/Management services	0	0%

- Loss of income:

Estimated income loss as a result of COVID-19	
Total income loss	\$2,142,376
Average income loss	\$43,721
Median income loss	\$15,300

- Anticipated loss of income through the summer:

Estimated income loss if dance activities are cancelled through the end of summer	
Total income loss	\$2,198,360
Average income loss	\$51,125
Median income loss	\$10,000

Organization: Future Implications

Due to COVID-19 I see my organization: (check all that apply)	#	%
Not offering public events for the remainder of 2020	28	57%
Experimenting with different kinds of programs or services to help sustain my business	28	57%
Offering more online classes for the near future	21	43%
Offering a hybrid option of in-person and virtual classes or performances	21	43%
Only offering online classes for the near future	16	33%
Closing my organization	2	4%
Self-Describe: Launching a new project in the summer	1	2%
Self-Describe: Still processing and planning	1	2%
None of these	1	2%

If shelter-in-place is lifted in the summer, my organization will: (check all that apply)	#	%
Offer hybrid options (part in-person, part virtual)	26	53%
Offer in-person classes	9	18%
Open my studio to the public	9	18%
Present performances to live audiences	8	16%
None of these	6	12%
Continue to offer virtual-only offerings	5	10%
Self-Describe: To be determined	2	4%
Self-Describe: Still processing and projecting w stakeholders	1	2%
Self-Describe: Open following safety protocols	1	2%
Self-Describe: Have appointments for shoe fittings/shopping, keep customers/employees 6 feet apart. Delivery/shipping	1	2%
Self-Describe: We want to be safe and are afraid of a second wave of the virus.	1	2%
Self-Describe: Allow teachers to rent space to live-stream or teach small classes	1	2%
Self-Describe: We will resume in-person rehearsals.	1	2%
Self-Describe: We plan to film a performance without an audience and send it to the senior centers	1	2%

Individual Survey Results

Who responded

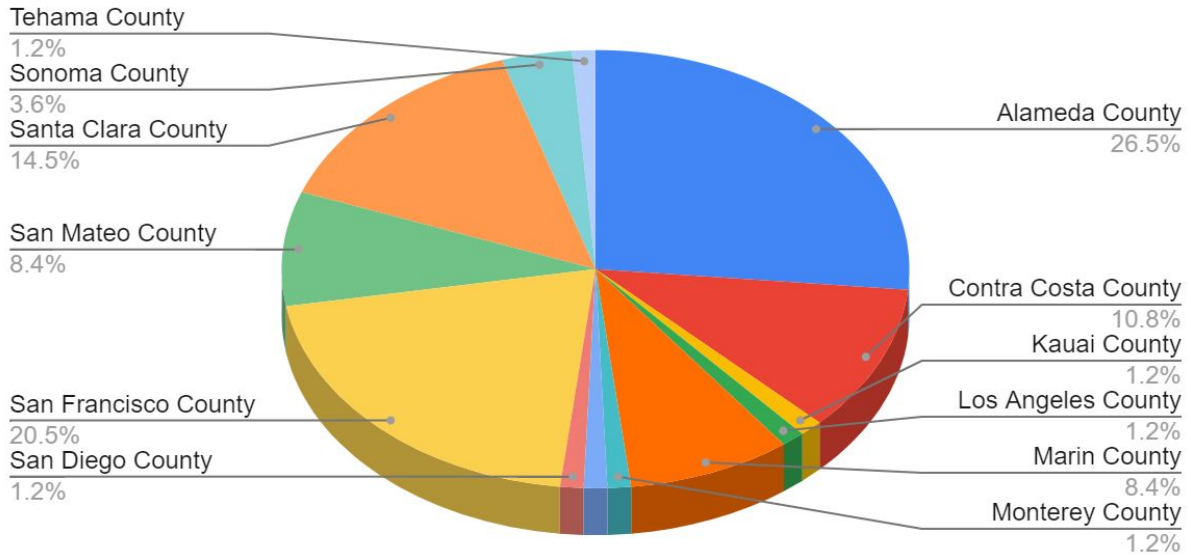
184 individuals responded to our COVID-19 Impact Survey that opened on May 21 and closed on June 4, 2020.

Individuals Identified as: (check all that apply)	#	%
Arts Administrator	53	29%
Choreographer	80	43%
Dancer	128	70%
Dance Supporter (audience, donor)	86	47%
Presenter	21	11%
Support Service (Dance Medicine professional, Grant Writer, Printer, IT, etc.)	18	10%
Student	59	32%
Teacher	86	47%

Individual Residence

- 13 Counties total. 5 outside of the Bay Area; Kauai (Hawaii), Los Angeles (California), Salt Lake City (Utah), San Diego, and Tehama (California). All Bay Area counties were represented, except for Santa Cruz County and Solano County.

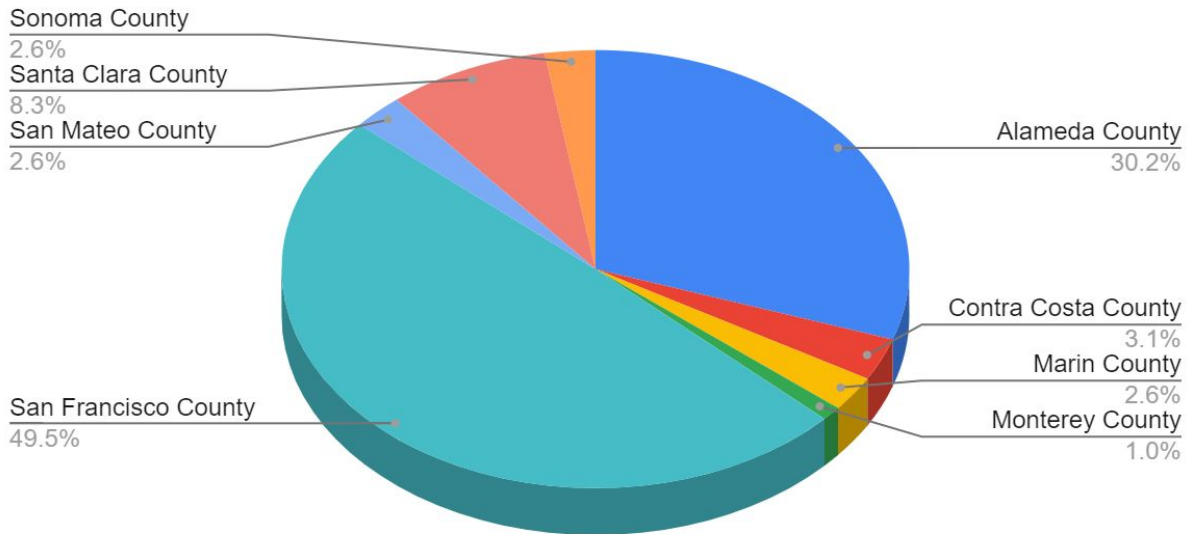
Individual Residence Counties



Location of Dance-Related Activities/Work

- 9 Counties total. All Bay Area counties were represented, except for Santa Cruz County and Solano County.
- The largest number of respondents are creating work in SF and Alameda Counties.

Location of the majority of your dance-related activities/work



Style of Dance

- 40 dance styles were represented by individual respondents, ranging from cultural dances (West African, Kathak, Mexican Folk, etc.) to classical stage dance (Ballet, Modern, Musical Theatre, etc.), and all styles in between.

What style of dance describes your artistry/dance practice?		
Acro	1	Indian (Classical, Bollywood, Bhangra) 4
Aerial	4	Japanese Obon 1
African (Afro Kuduro, Afro-Caribbean, Haitian, etc.)	6	Jazz (Classical, Street, Junk) 15
All	4	Latin 2
Balinese	1	Line Dance 1
Ballet	49	Lyrical 1
Ballroom (Swing, Lindy Hop, Waltz, Tango, Argentine Tango, Salsa, Bachata, Kizomba, West Coast Swing)	13	Mediterranean (Scandinavian, Hungarian, Greek, Armenian, Albanian and Bulgarian) 6
Belly Dance	4	Mexican Folklorico 3
Body Music	1	Middle Eastern (Israeli, Balkan) 13
Brazilian	1	Modern 46
Butoh	2	Musical Theater 1
Circus	1	None or N/A 2
Contact	3	Polynesian (Hula, Tahitian) 3
Contemporary	45	Postmodern 7
Dance Fitness (Yoga, Zumba, Rhythm & Motion)	11	Scottish dance 2
Dance Theater	8	Site Specific 3
Drag	2	Somatic 1
Eclectic	1	Tai Chi 2
Experimental	3	Tap 4
Folk	11	Vogue 1
Hip Hop	9	
Improv	5	

Individual: Financial Impact on the Bay Area Dance Community

Income

Where does the majority of your income come from?	#	%
Non-Art Employment	68	37%
Teaching (studio and/or educational institution)	50	27%
Self-Describe (14 self-described as retired)	34	18%
Arts Admin/Management	14	8%
Support Service (Dance Medicine, Grant Writer, Printer, IT, Graphic Designer, Costume Designer, etc)	6	3%
Freelance Performing	5	3%
Performing (employed by an arts organization)	4	2%
Dance production (technician/designer/venue)	3	2%

Where does any additional income come from? (check all that apply)	#	%
None of these	60	33%
Freelance Performing	45	24%
Non-Art Employment	39	21%
Teaching (studio and/or educational institution)	31	17%
Arts Admin/Management	22	12%
Performing (employed by an arts organization)	15	8%
Support Service (Dance Medicine, Grant Writer, Printer, IT, Graphic Designer, Costume Designer, etc)	14	8%
Dance production (technician/designer/venue)	9	5%

Impact on Work and Income

Please describe your current work status (check all that apply)	#	%
Working part-time and still able to pay bills	58	32%
Working full-time outside of my dance practice	42	23%
Working full-time in a dance-related role	29	16%
Unemployed and still able to pay bills	28	15%
Unemployed and unable to pay bills	8	4%

Please describe your income status (check all that apply)	#	%
Income has stayed the same	63	34%
Income has been reduced	50	27%
Using savings to pay bills and expenses	40	22%
Received relief funds from a government entity	28	15%
Receiving unemployment benefits	22	12%
Received relief funds for artists	17	9%
Receiving expanded unemployment benefits	12	7%

Estimated income loss as a result of COVID-19	#	%
\$0	58	32%
\$1 - \$499	16	9%
\$500 - \$999	23	13%
\$1,000 - \$2,499	13	7%
\$2,500 - \$4,999	22	12%
\$5,000 - \$9,999	23	13%
More than \$10,000	18	10%
Not Applicable	0	0%
Self-Describe	11	6%
Median income loss	\$500 - \$999	--

Estimated income loss if dance activities are cancelled through the end of summer	#	%
\$0	53	29%
\$1 - \$499	12	7%
\$500 - \$999	13	7%
\$1,000 - \$2,499	16	9%
\$2,500 - \$4,999	22	12%
\$5,000 - \$9,999	16	9%
More than \$10,000	17	9%
Not Applicable	25	14%
Self-Describe	10	5%
Median income loss	\$1,000 - \$2,499	--

Individual: Future Implications

Due to COVID-19 I see myself: (check all that apply)	#	%
Taking dance only online for the near future	84	46%
Taking dance online and in-person when that option becomes available	83	45%
Teaching more online for the near future	77	42%
Planning to not attend public events for the remainder of 2020	76	41%
Picking up different kinds of work to sustain me	48	26%
Shifting focus away from dance	29	16%
Leaving the Bay Area	9	5%
None of these	8	4%

If shelter-in-place is lifted in the summer, I will: (check all that apply)	#	%
Attend in-person performances	65	35%
Attend in-person classes	78	42%
Prefer to continue engaging in a virtual way only	74	40%
None of these	5	3%